



Barona Youth Pulse 06/2023

29.6.2023

BARONA YOUTH PULSE

Barona's Youth Pulse is a monthly survey that explores the views and expectations of Finnish youth on work life, career paths, studies, well-being, and the future.

The main themes of the June survey were job career, career choice and interest in different fields.

In the survey 633 Finnish, Swedish and Norwegian young people aged 18 to 29 were interviewed. The survey was conducted and data was collected by Norstat in June 2023.



BACKGROUND OF THE RESPONDENTS

Respondents

Finland Sweden Norway

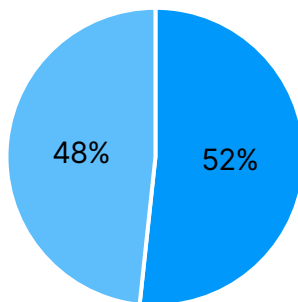
211

215

207

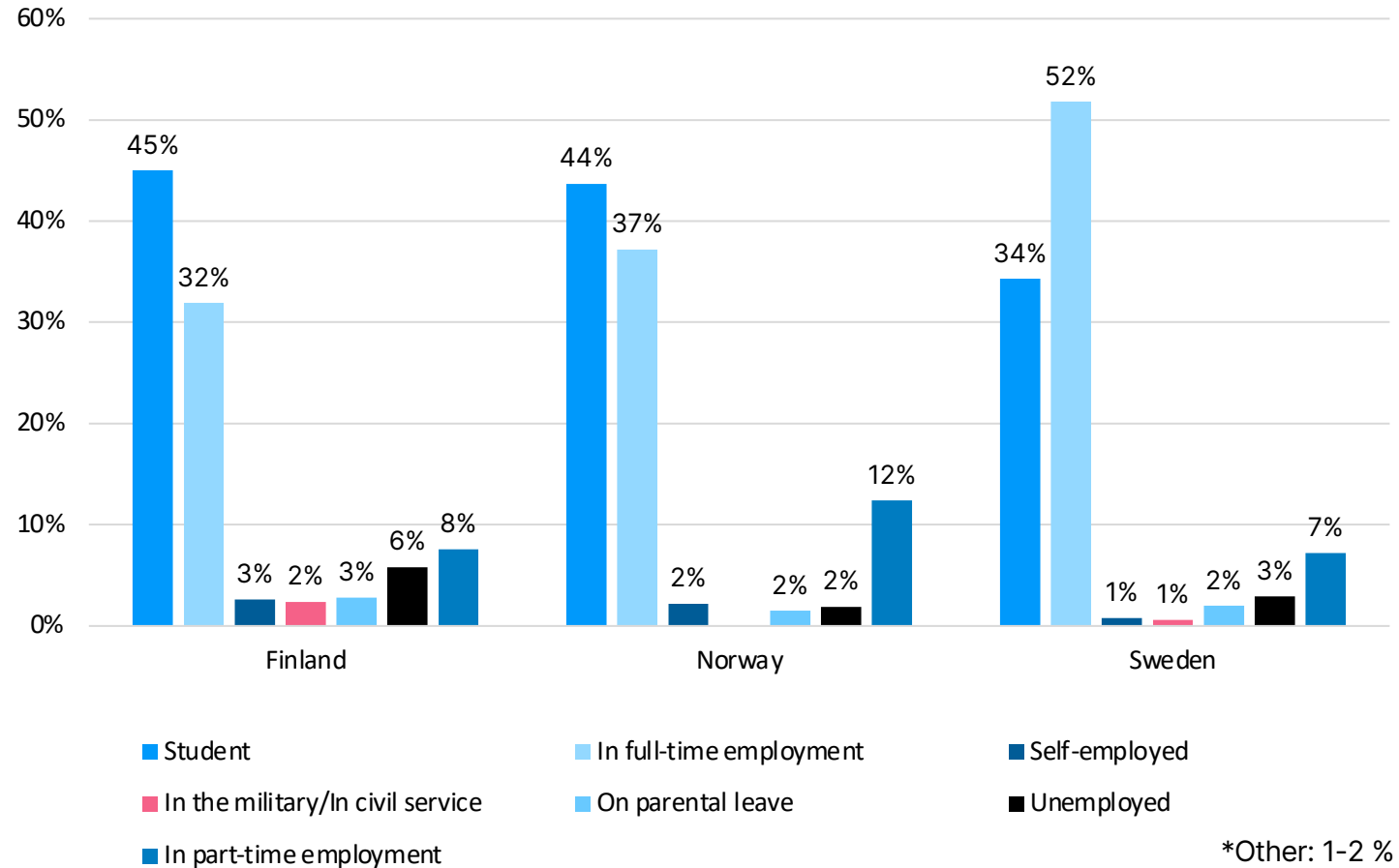


Gender



■ Male ■ Female

Occupational status

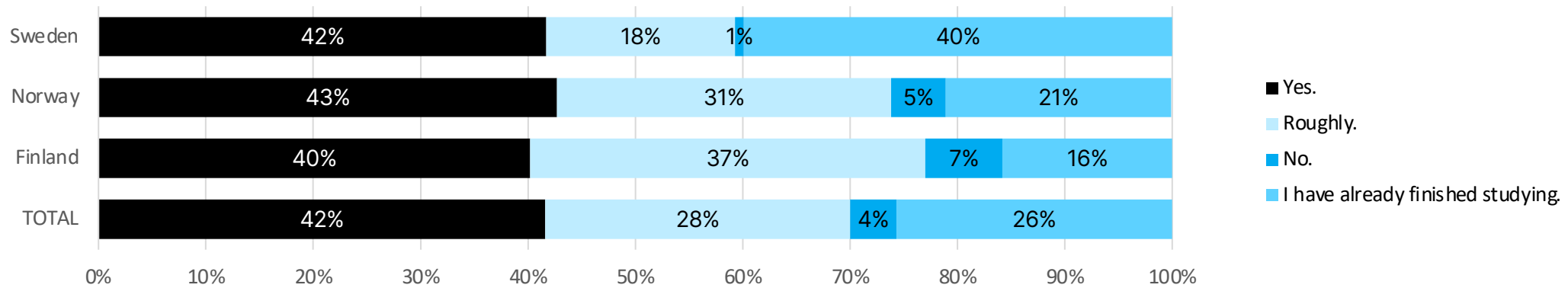


*Other: 1-2 %

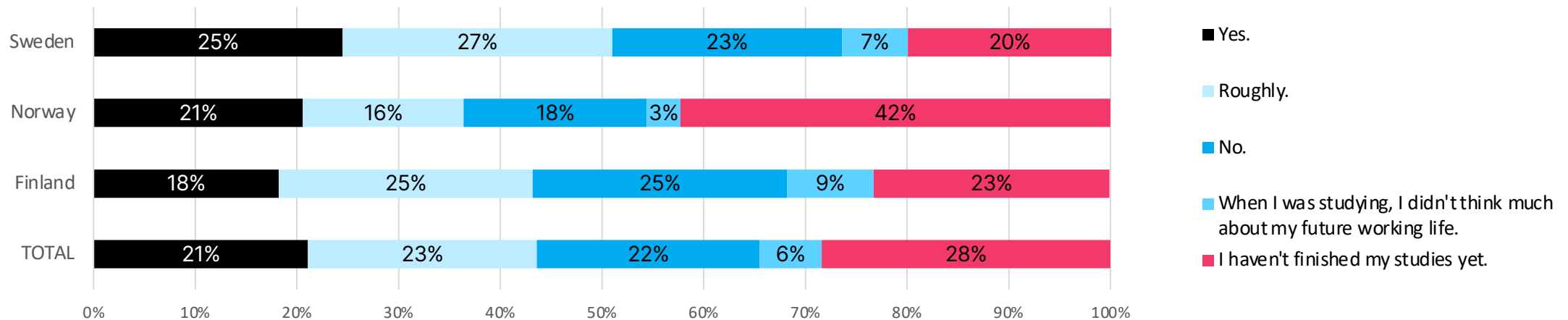


CAREER PLANNING 1/3

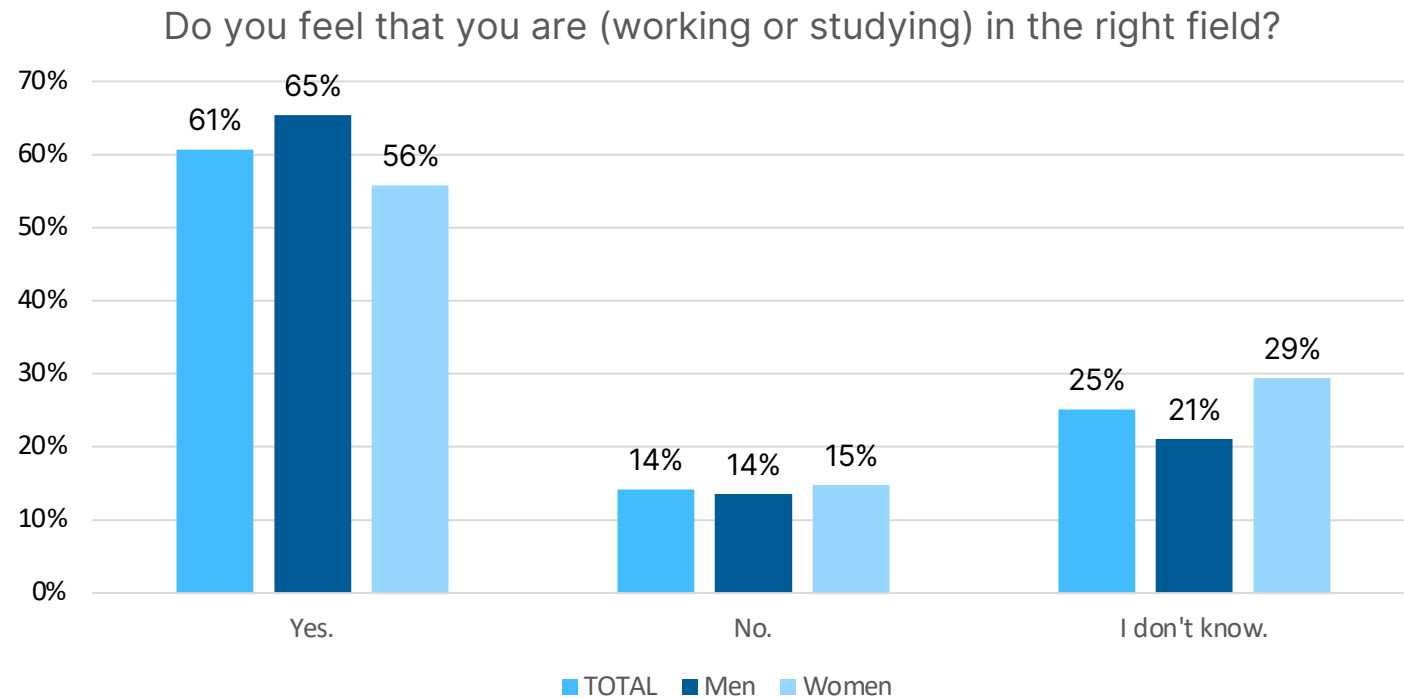
Do you know which profession or professions your studies lead to?



Did you know when you studied that you would end up in your current job?

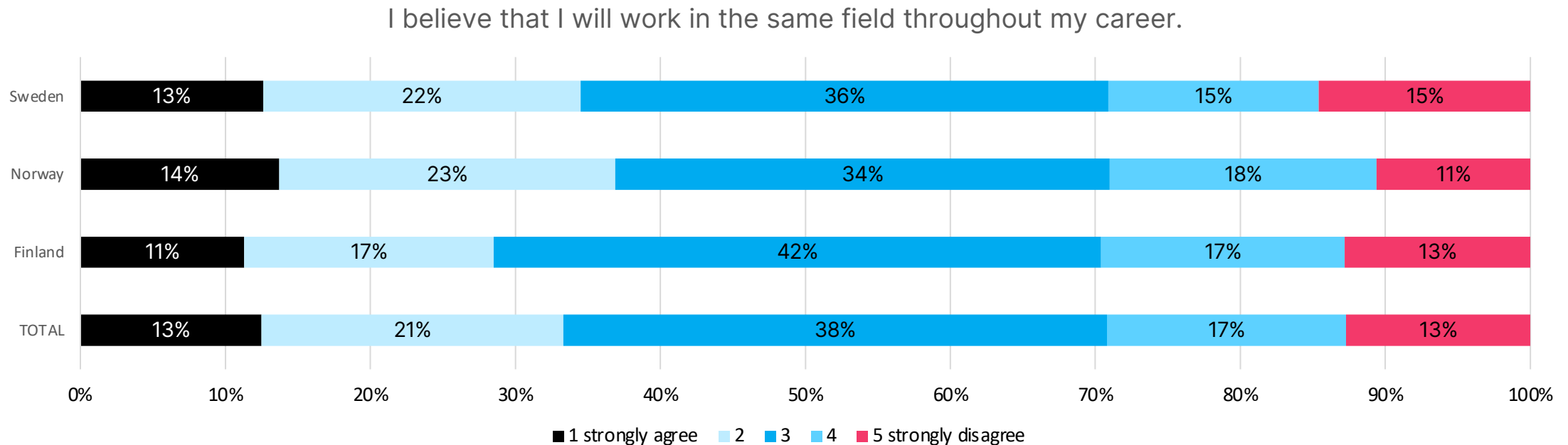


CAREER PLANNING 2/3



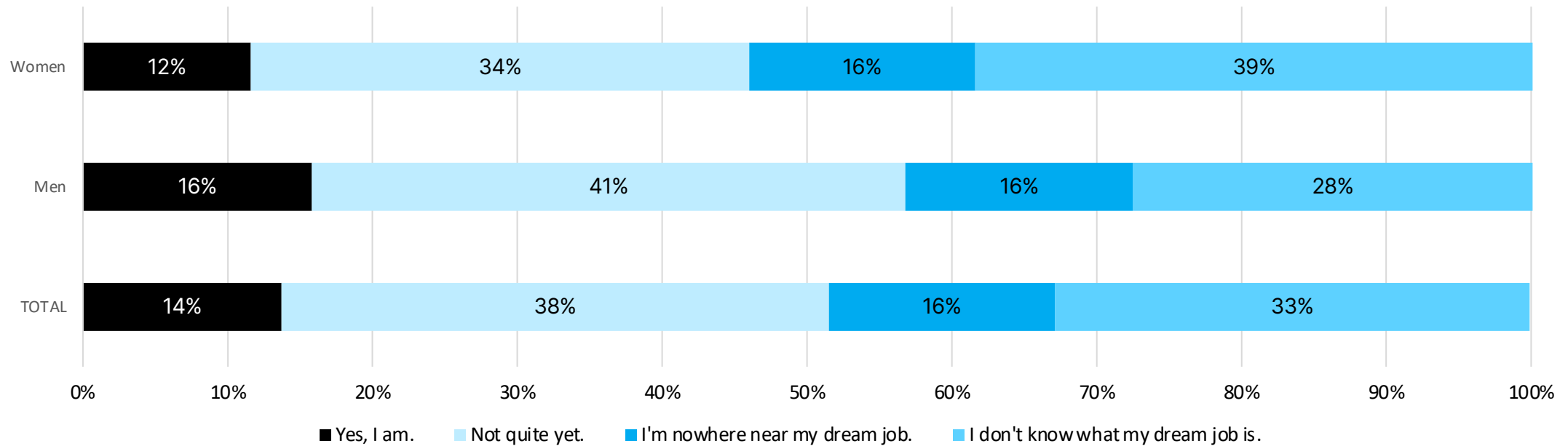
CAREER PLANNING 3/3

How do you view the following career statements (scale 1-5, 1 = strongly agree, 5 = strongly disagree, other values fall within this range):



DREAM JOB

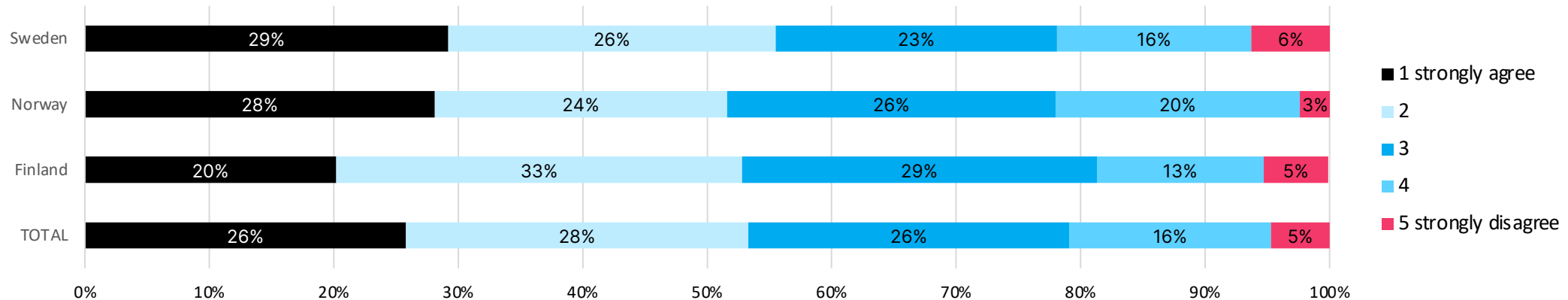
Are you working in your dream job?



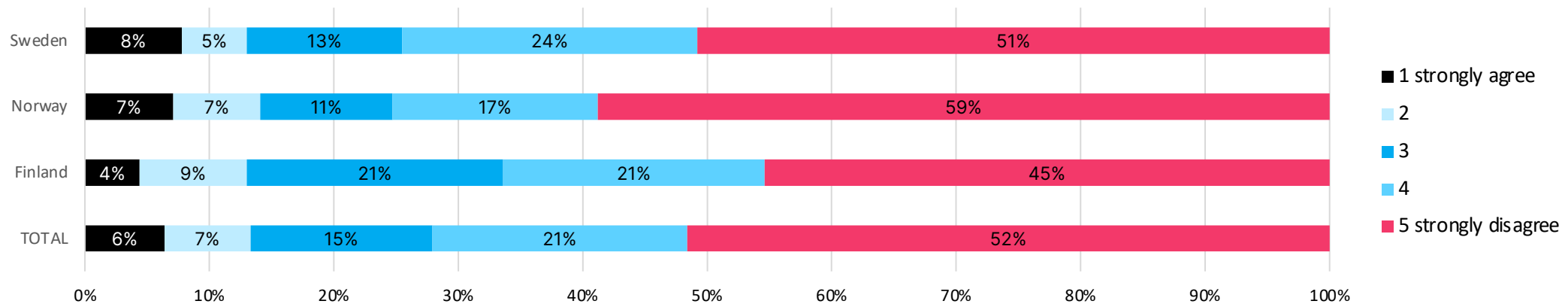
ATTITUDES ABOUT CAREER CHOICES

How do you view the following career statements (scale 1-5, 1 = strongly agree, 5 = strongly disagree, other values fall within this range):

I am satisfied with my choice of studies and career.



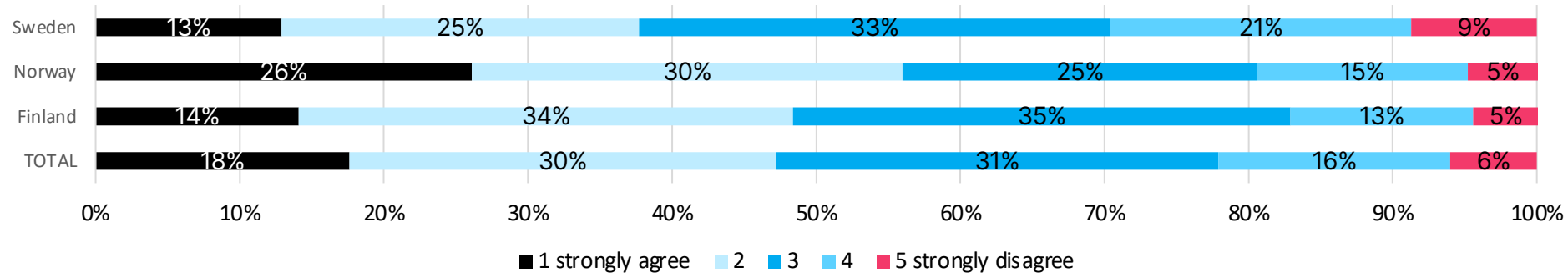
I am often ashamed to talk about where I work or what field I study.



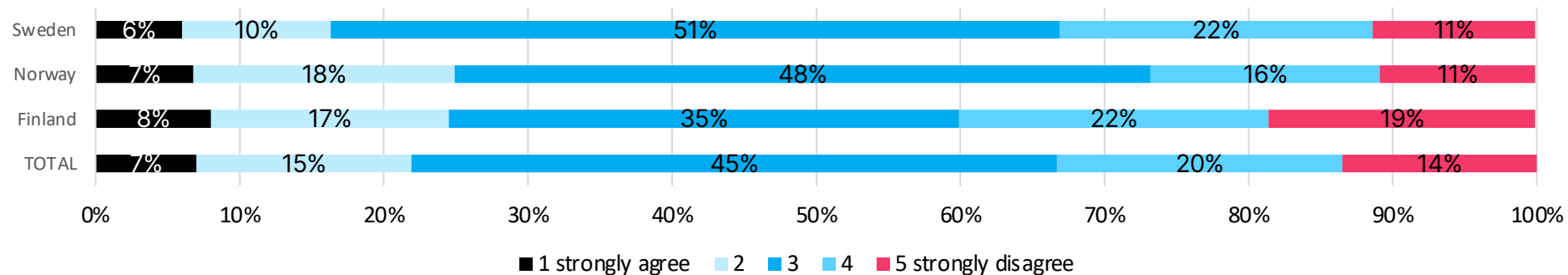
ATTITUDES ABOUT DIFFERENT KINDS OF WORK

How do you view the following statements about work (scale 1-5, 1 = strongly agree, 5 = strongly disagree, other values fall within this range):

I like to do physical work.

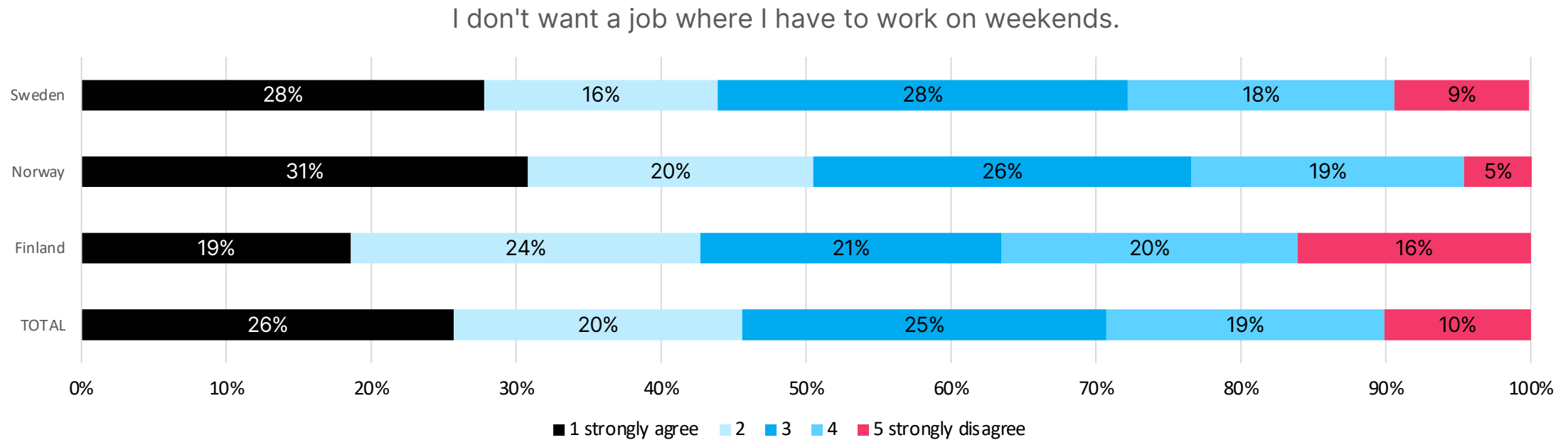


I only want to do work that I can do from different parts of my home country or the world.



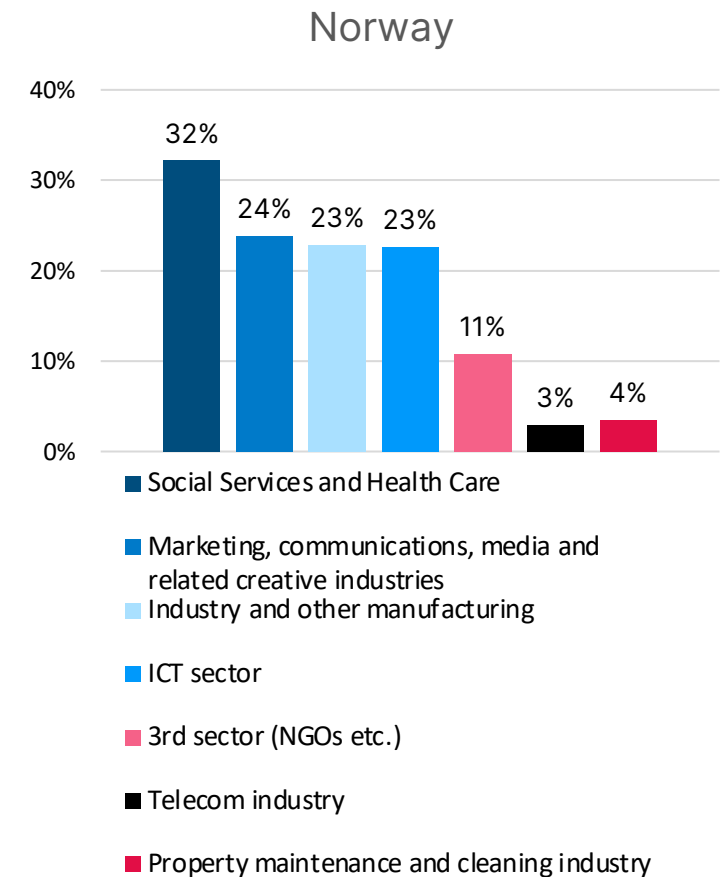
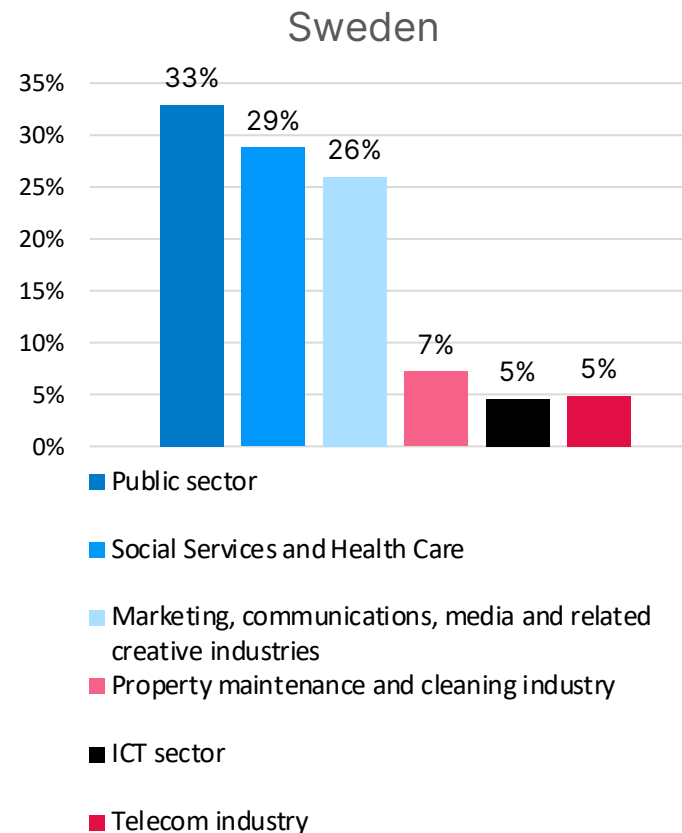
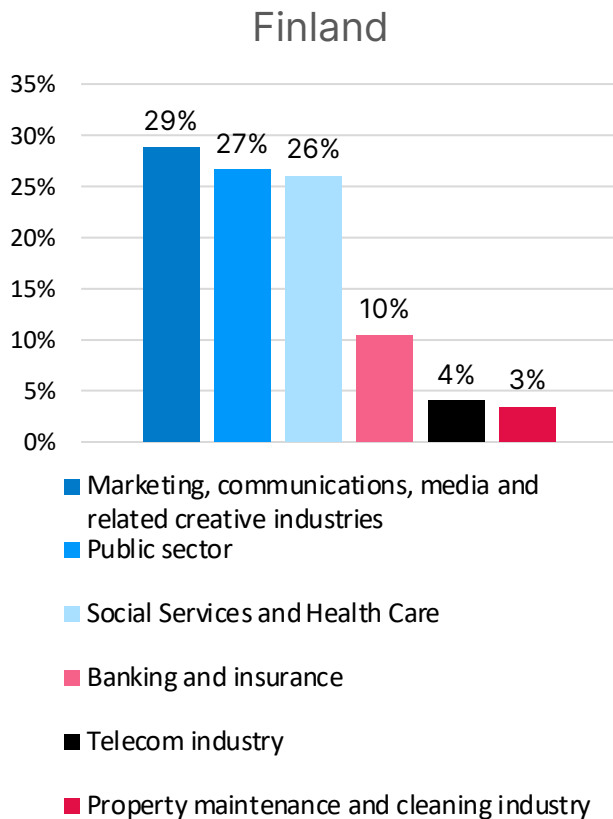
ATTITUDES ABOUT WORK ON WEEKENDS

How do you view the following statements about work (scale 1-5, 1 = strongly agree, 5 = strongly disagree, other values fall within this range):



MOST POPULAR AND LEAST POPULAR FIELDS

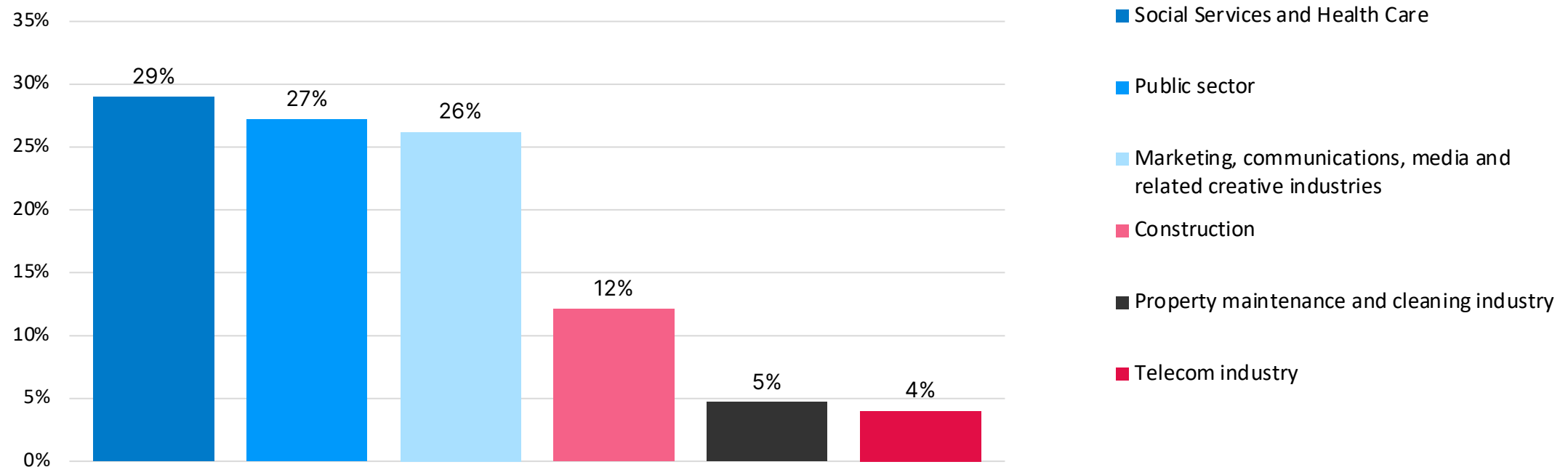
Which fields interest you the most right now (you can choose 1-3 options)



MOST POPULAR AND LEAST POPULAR FIELDS IN ALL COUNTRIES

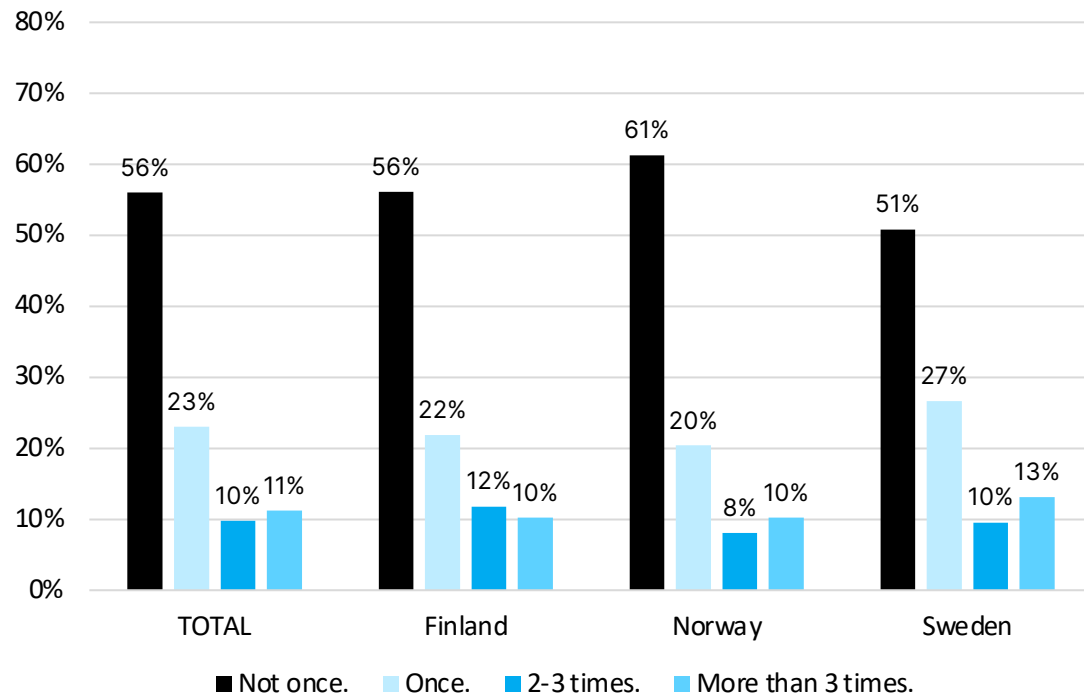
Which fields interest you the most right now (you can choose 1-3 options)

All three countries total

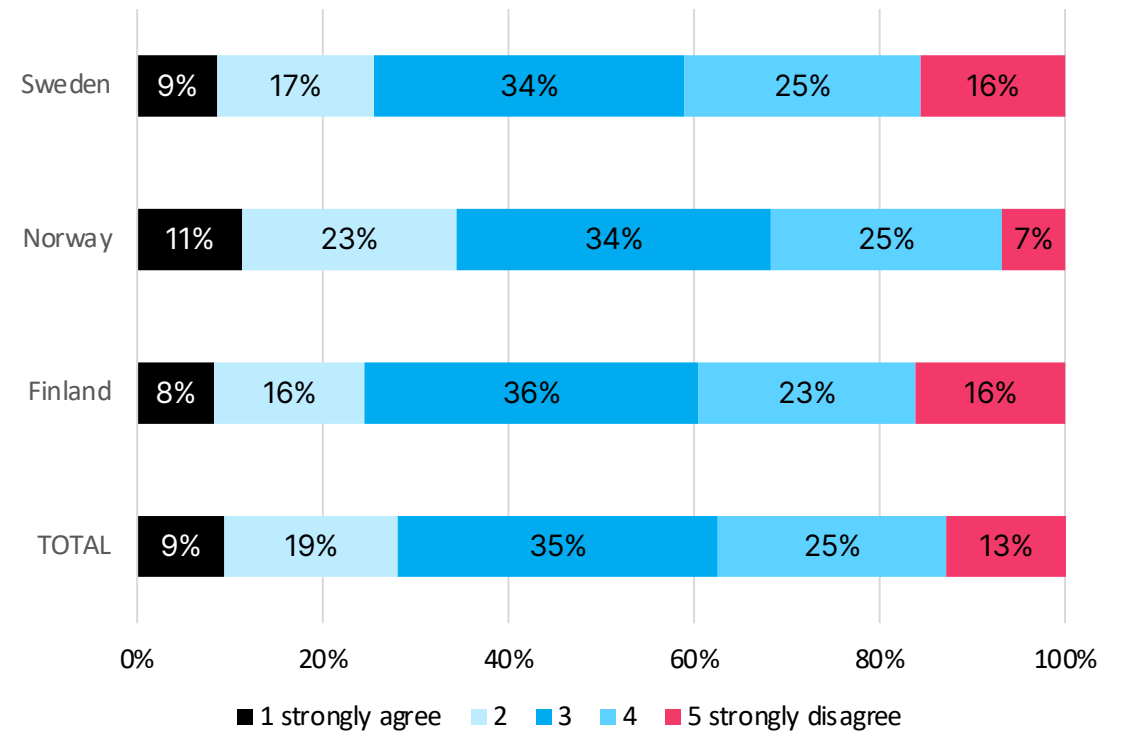


APPLYING FOR A JOB

How many times have you thought about applying for a job in the past week?



Applying for a job is easy



barana

IS THE SOLUTION